Jungle Terrace Civic Association

Volume 15, No. 1 Jan./Feb./March 2013



Jungle-Terrace.org

Tyrone Square Mall Celebrates 40th Birthday

Tyrone Square Mall opened Oct 5, 1972 with Miss Florida and the Lt. Governor featured. By Thanksgiving, most of the planned 109 stores were open in the million square foot shopping mall. Shoppers flocked to the mall, creating historic traffic jams. Tyrone Mall brought commercial and residential growth to west St. Pete with its sense of vibrancy.

Ohio developer Edward J. DeBartolo announced plans for

Officers for JTCA 2013 Election

President ~ Dr. Ed Carlson Vice Pres ~ John Sweeny Secretary ~ Sharon and Pete Brown Treasurer ~ Jill Silverstein

Board of Directors:

Susan Buckley
Eileen Dardis
Dr. Roland Martens
Yaro Markewycz
Richard Meredith

the mall in 1971 with the theme "under one roof" appearing in more than 100 newspaper articles. The flow to the west dried up much business in downtown St. Pete, and was called "the new downtown." Added attractions were the beautiful holiday decorations. The anchor stores were Sears, Roebuck & Co., Maas JCPenney, Brothers, Robinson's and Wolf Brothers. Spencer's Gifts



was a highlight for many, along with Orange Julius – still open 40 years later – and Farrah's Ice Cream Parlor.

The Mall has gone through many renovations to keep current with changing times, thriving as one of two enclosed malls in Pinellas County. Now boasting 170 stores, including Sears, Dillard's, JCPenney, Macy's and the very popular H&M, the mall still fits the bill for parking, comfort, convenience, and variety of selections. We hope movie theaters are on the way!

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EASTER EGG HUNT March 30 Saturday 9:30 am

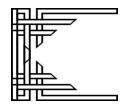
Our next JTCA Meeting is

Monday, January 21, 2013

Social 6:45 p.m. – Meeting 7:00 p.m. Walter Fuller Center • 7891 26th Avenue North

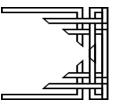
> Election of Officers and Board of Directors SPPD Officer Mitch Detty "Reverse Mortgages" by Malcolm Tennant

Happy Valentines Day! Happy Easter!



Jungle Terrace Civic Association

Council of Neighborhood Associations 2012
Newsletter of the Year Award 2004
City Beautification Award 2010
Mayor's Neighborhood Recognition Award 2012



JTCA Membership Dues

What do I get for my \$20 dues?

\$20 donation per household, due in January.

To join **Jungle Terrace Civic Association**:

fill out the membership form and mail it to the address below

Or

Use



to make your \$20 membership donation.

Please consider donating more than the membership dues, this is greatly appreciated! JTCA is a Nonprofit 501(c)3 Tax Exempt organization.

NAME:				
ADDRESS:	CI	TY:	STATE:	ZIP:
PHONE:	E-MAIL:			
I WILL VOLUNTEER_	AREAS OF INT	EREST:_		
	Mail to:			
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8045 28th Ave. No.,	St. Petersburg, FL 33'	710 • Pho	one 727-289-300	14
Dues	\$20.00 + Donation: _			
Please make checks pay	able to: JTCA or Jun	gle Terra	ace Civic Associ	ation

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Add <u>jungleterrace@gmail.com</u> to Address Book so the newsletter link is not deleted by your spam filter.

Are My Dues Paid? Fill out this page and check membership status box.

President's Message

"ENTWINED" Stainless Steel Sculpture – City has sent the first payment to American Bronze Company in Sanford, FL to begin the process of creating this are piece. Robbie Robins, sculptor, has provided the stainless steel receiver to be embedded in the base, and we have a concrete contractor to build the base. Estimated installation in March!



Dr. Ed Carlson JTCA President

JTCA made a full sponsor's donation for a team at Azalea Youth Soccer League.

JTCA is creating a \$100 scholarship at the Science Center/STEM.

JTCA gifted Letter of Appreciation and Publix Gift Card to Park Staff Johnny and Javaris "J".

When you see Johnny and J working in the park, wave or thank them.

Parks Department took action in 24 hours to our JTCA Board letter of details for enhancing Walter Fuller Park. They removed or relocated 18 signs: 4 moved into non-mow areas, 14 posts removed, signs eliminated or placed on other posts, with mile-markers on bridge, shelter and light posts.

AND, we got 7 truckloads of dirt, graded, and new sod with 3 new sprinklers by the picnic pavilion at Soccer Center. JTCA seeded the other area around the shelter with rye grass. Parks Staff has also been doing selec-

tive trimming of trees and removal of dead ones.

AND, in February, NEW bollards in the park will replace the old ones along 34th Ave No., 78th Street, and on the west end of the park by the Little League property.

AND, after a year, at the request of JTCA Board, 1,000 bluegills were added to Jungle Lake by **Ray Watson** of the

Fish and Wildlife Commission. In February, Jungle Lake will be stocked with genetically pure Florida Large Mouth Bass. See Photos.

Bronze statue, Swim Time Boy, was dramatically reinforced by neighbor Darryl Gilbert. Swim Time Boy was secured with 500 pounds of concrete by Darryl, Steve Cureton, Dr. Ed, and Matt Layman from North Carolina. See Photos.

JTCA Volunteers planted 2 gardens at 30th Ave/80th St N in the parking lot of the Baseball Center, across from the dog park. See Photos.

Lyle Fowler, Head of County Parks south of Ulmerton took a walk with Dr. Ed on the Pinellas Trail along Tyrone Mall and to see Stonehenge Park. Mr. Fowler is seeking lights under Tyrone Overpass for us, to enhance the safety.

Dr. Dick Miller, retired Veterinarian, and son **Chris** single-handedly cleaned the Ty-

rone Mall slope of the ditch along the Pinellas Trail. They broke up concrete and moved other dumped debris to bottom of ditch to be cleaned up by County Stormwater crews. They even used rakes and a blower! Pinellas Trail in Jungle Terrace has truly become a "Linear Park". See Photos.

Bike Path from Pinellas Trail: Six of us - Joe Kubicki, Head of Transportation, Mike Frederick, Neighborhood Transportation, Cheryl Stacks, Bike and Pedestrian Coordinator, Councilman Charlie Gerdes, **Tom Killian** and I met in WFP to develop 5 alternatives to the Bike Path entering WFP to connect to lake sidewalk. One we are all excited about "deadends" at the dumpster, and replaces unused asphalt parking places with 15 feet wide green space and narrower Bike Path. This year 32 additional parking places were painted on 80th Street, which creates a positive balance in parking places. Now we have to convince the city to let some parking places go in the WFC parking lot. Never used except at Green Thumb, then let people park in park.

Exceptional Accolades to JTCA Officers and Board: Eileen Dardis, Jill Silverstein, Rich Meredith, Dr. Roland Martens, Susan Buckley, Yaro Markewycz and John Sweeny for their dedication, focus, creativity and ACTION. 2012 is one of our finest years!!!

GO JTCA! A GREAT Year!~!~!

JTCA Membership Dues

To join Jungle Terrace Civic Association, please go to PayPal (below), mail your dues, or fill out this membership form and bring it to the next meeting. \$20 per household, due in January.

Please consider donating more than the membership dues, this is greatly appreciated!

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Jungle Terrace Civic Association Page 3

"What Do I Get for My \$20 Dues", on website, click on title.

MEETING MINUTES Monday, October 15, 2012

The venue for the October meeting was the Science, Technology, Engineering and Math Innovation Center, formerly called the Pinellas County Science Center. Dr. Ed Carlson called the meeting to order at 7 p.m. and led us in the Pledge of Allegiance.



Eileen Dardis Secretary

SPPD Office Detty reported that there were fewer crimes in the past three months, with an approximate 50% decrease in the number of occurrences than in the prior three months. He also mentioned that the NSSP is having a positive effect in the area with no reports of graffiti in Walter Fuller and Aza-

lea Parks. He asked everyone to continue to be aware of what is happening in their neighborhood and to call the police non-emergency number, 893-7780, to report suspicious activity,

Kathleen Peters and Josh Shulman, both running for the House of

Representatives, spoke to the assembly and presented their running platforms.

The Manager of Anytime Fitness, Mike, invited all to come and check out Anytime Fitness, the first 24 hour fitness center in the JTCA area. If you need physical therapy, check out Anytime

Fitness, they accept insurance.

There is now a Chess-in-the-Park program, open to children and adults, on Friday afternoons at 6 p.m. at the Soccer Shelter at WFP. There are 20 Azalea Middle School students already enrolled.

Joe Cuenco, Executive Director, of the Science, Technology, Engineering and Math Education (STEM) Center explained to us that the focus of the Center is on Science, Technology, Engineering, and Math and how those disciplines work together in the manufacturing process and the elimination of non-value added work. The center works with the students of area schools.

The meeting adjourned at 8:30 p.m.

Keep up-to-date on community events

Please check the links on our web page at www.Jungle-Terrace.org



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Garden Planting

Azalea Middle School Jan 21, 9am MLK Day



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LIBRARY

Location: 6700 8th Avenue North, offers these opportunities to you free of charge.

Supervised Lab Time every Friday 1:30 p.m. – 3:30 p.m. Help with all of your computer issues. Beginners and advanced users welcome.

Thursday, 1/3 at 12:30 p.m. – Internet Basics. Learn the first steps to getting around on the Internet.

Thursday, 1/10 at 12:30 p.m. – Power Point Basics: Create Slide shows and more.

Thursday, 1/17 at 12:30 p.m. – Foundation Directory training. Learn to use our FCCC foundation directory database to find grant funding. Registration is required.

Tuesday, 1/22 at 6 p.m. – Microsoft Word Basics – Learn word processing software.

Thursday, 1/24 at 12:30 p.m. – Advanced Word Topics. For more experienced Microsoft Word users.

Tuesday, 1/29 at 6 p.m. – Advanced Excel Topics. For more experienced Excel Users.

Thursday, 1/31 at 12:30 p.m. – E-Readers – Come and learn about the different types of E-Readers and what the library can offer.

To register for any of our classes, call 727-341-7198.

A BIG THANK YOU...

To all of our advertisers who make our newsletter possible.

WALTER FULLER RECREATION NEWS

Winter Holiday Camps have passed, and we look ahead to our Spring activities. Our Elementary and Middle School Spring Camps are March 25th - 29th, 2013. These all-day camps feature field trips, sporting events, arts and crafts and special events. Our most popular TASCO Teen Sports League, Volleyball, begins in March. Our championship teams always enjoy defending last year's successes. April 27th & 28th, The Green Thumb Festival once again takes center stage. Each year record crowds visit our plant vendors, educational presentations and first class Central Florida Flower Show. This event is free. Pickleball is every Thursday at 6pm. The Suncoast Fly Fisherman's Club meets 3rd Thursday of each month. If these interest you, please stop by and join the fun. Finally, if you have need of a room to rent for a birthday party, business meeting or family gathering just give us a call: 893-7443. See you soon.

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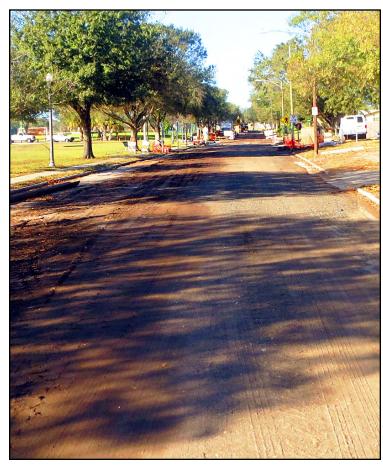
7755 38th Avenue North St. Petersburg, FL 33710 (727) 343-0824 www.stpetesmiles.com



DIRT Roads Return to Jungle Terrace

Residents on 30th Avenue North feel like true "Florida Crackers" living on a dirt road for 6 months during the storm drain project. All the huge pipes are in the ground, and work has begun constructing the culverts at the right level to receive the stormwater runoff. Then new sidewalks and curbs to build prior to paving the street and raising it six inches. New taller power poles have been installed by Duke/Progress Energy. The City has replaced the water mains with new piping. Work is anticipated to be completed by the end of February.







CHESS in the PARK Fridays @ 6 pm

Shelter by Soccer Center Bring Own or Sets Provided Yaro Markewycz, Chessmaster



Jungle Terrace Civic Association Page 7

NEW Gardens at Baseball Center

Jungle Terrace planted and mulched 20 constantly flowering bushes in the barren landscape islands on each end of the Baseball Center parking lot – Blue Plumbago, Red Jatropha and Firecracker. The islands are directly across from the dog park and bring color and beauty to all who use the park, especially the dog park and the baseball players from foreign countries and northern states. Thank you to Dennis at Willow Tree Nursery for providing 3 gallon plants at his cost. 4401 49th St. N. 522-2594. Call Dennis and thank him.





Islands of Beauty in Baseball Parking Lot.





Hours: Mon-Fri 10-6 • Sat 10-4





Easter Egg Hunt

FREE for Children

Sponsored by: Jungle Terrace Civic Association



When: Saturday, March 30, 2013 at 9:30 AM

Where: Walter Fuller Park (7891 26th Ave. N.)

Who: Tots to Nine years old (bring a pail, bag or basket to collect eggs)



Come Early, **Bring your Camera for Pictures:**

Easter Bunny

is visiting 9:15 am to 10:00 am

Face Painting Fire Truck

Register for



• Bikes • Toys Stuffed Animals •







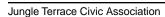
Donate and Volunteer Contact Susan 343-2324 or Susan32jan@aol.com



Images of previous participants!







Important



www.Ju	ngle-Terrace.o	rg
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P	Phone Numbers	
	(To Keep on Hand)	
Assistanc	www.Jungle-Terrace.org e & Resources	
	cies	
	ty Policing Officer	
	n-emergency)	
	on-emergency)	
	ncil Office	
	t a case number)	
Elderly Ir	nformation	893-7101
Garbage (Collection and Rodent Control	893-7334
Graffiti		893-7394
Library –	St. Petersburg College	
	ction Center	
Mosquito		
PARC (Pi	nellas Assoc. for Retarded Children)	
Public Sea	rvice Rep. (Susan Fuchs)	893-4137
Schools: 7	4th St. Elementary	893-2120
Azalea	Elementary	893-2187
Azalea	Middle	893-2606
SPCA		
Street Lig	thts (Progress Energy)	1-800-228-8485
_		
Water & S	Sewer Problems	893-7261
	ıller Center	
Walter Fu		
	xe detector or home inspection	
	ciety – Men/Women/Kids Groups, Rides, Hope Lodg	
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	Sill Nelson – Orlando Office	
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Stocking Jungle Lake with Bluegills and Bass

Thanks to Billy, fish biologist who walks his dog Barney in Walter Fuller Park letting us know that the lake needed to be restocked since being drained in 1997, JTCA Board began seeing restocking a year ago. In December, 1000 bluegill fish from small to large were added to the lake. After they get established, genetically pure Florida Large Mouth Bass will be added in February.



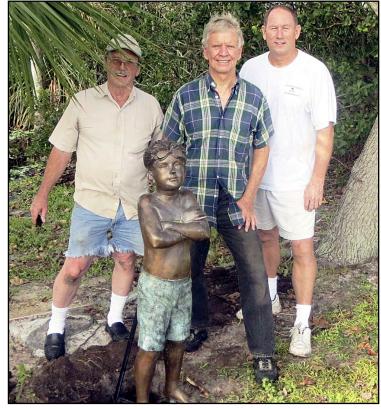
Ray Watson, Fish and Wildlife Commission and Dr. Ed supervise release of 1000 fish into Jungle Lake.

Swim Time Boy Bronze Statue

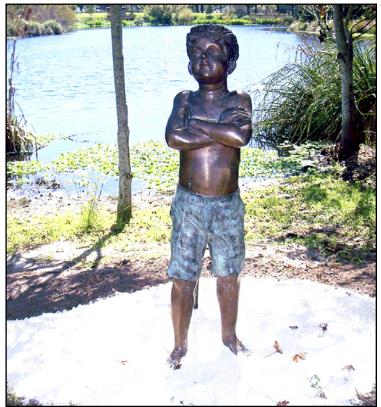
With determined engineering and reinforcement, Swim Time Boy has been installed for the fourth time as an immovable object, thanks to Darryl Gilbert who inserted steel posts in the statute, then arc welded connectors. Steve Cureton, Dr. Ed, and Matt Layman then assisted by setting Swim Time Boy in 500 pounds of concrete.



Reinforcing Detail.



Darryl, Ed, Steve with Swim Time Boy.



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January 21 April 15 July 15 October 21



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Tyrone Square Mall Area

NSSP

NSSP is now 27 scouts strong! Officer Mitch Detty, reported at our October meeting that statistics were "50% higher the prior quarter" (summer meeting).

SPPD issues 25 Tickets on Saturday and 7 on Sunday for parking on the grass in the park during a baseball event. The officer new to our area was reluctant. Sgt. Mike Bush came out, said yes, write tickets. He is updating all District

The Sheriff's Star, Fall 2012.

III Officers on the parking in the park problem and to issue tickets... since we are 3 years into the "education" process.

To PREVENT continuing repeats (no one likes getting a parking ticket), JTCA requested additional strategically placed signs (now installed), and replacing the required "Removable Curbs" on the two driveway entrances to the park for Green Thumb (now in place).

Then rehabilitating and grassing the barren area caused by vehicle traffic.

Principle Dr. Connie Kolosey, Azalea Middle School, reports that arrests are down over 50% from last year, and behavior is much improved. A dress code, modified uniform, is in place. NSSP is "visible" when school is dismissed and during arrival on various days. Congratulations Dr. Kolosey!!!

Sheriffs' "Operation Felon" Nabs 11,875 Criminals

A three week operation of the Florida Sheriffs Task Force (FSTF) removed 11,875 felons from the streets. Operation Felon Sweep combined the strengths of 43 Sheriffs' Offices focused on capturing violent felons and felons with outstanding arrest warrants, plus sexual offenders and predators. Prior initiatives have targeted cyber sexual predators, prescription drug abusers and "deadbeat dads" resulting in arrests statewide. Polk County Sheriff Grady Judd, Task Force Chairman, said, "The Florida Sheriffs Task Force continues to work tirelessly to make Florida one of the safest states in the country."

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Science Center / STEM

SCI-FI AND SKY NIGHT EVENT, January 19th. Join The Science Center and St. Petersburg Astronomy Club for a fun family evening. Doors open: 5:30 p.m. Telescope viewing: 7:45 p.m.- 9:45 p.m.

PLANETARIUM Shows: 6:00 p.m., 6:30 p.m., 8:00 p.m., 8:40 p.m., 9:20 p.m.

Very special guest speaker 7:00 - 7:45 p.m. in the Auditorium

Movie: 8:00 p.m. TBD. The movie will be shown in our rear courtyard. Bring your lawn chairs and blankets! In the case of inclement weather the movie will be held inside. \$3.00 Per Person Donation.

Snacks and drinks will be available for purchase: between 6:00 - 9:30 p.m.

NEW FITNESS ZONE DEDICATED AT AZALEA

Last week, the city dedicated another Fitness Zone at Azalea Park, 22nd Ave. and 72nd St. N. This unique, accessible outdoor fitness zone includes 14 pieces of single and multi-user equipment for people of all fitness levels, and is located adjacent to the Pinellas Trail. The zone is similar to other popular fitness facilities recently installed at Campbell, Gladden and Lake Vista Parks.

The city partnered with the Trust for Public Land, a national conservation organization, to provide outdoor exercise opportunities to local residents, and the city's Committee to Advocate for Persons with by Trust for Public Land / MetLife, Communities Putting Prevention to Work / Pinellas County Health Department and the city's Parks and Recreation Department. Impairments (CAPI).

See our web site at www.Jungle-Terrace.org for all the latest happenings in our community!



December 2012

I am excited about our plans for Midtown, beginning with a ground breaking for the Midtown Campus of St. Petersburg College. We will also welcome Sylvia's Restaurant of Harlem to the Manhattan, christen a "Discover the Deuces" campaign, open the African American Heritage Trail, and continue the creation of a redevelopment/TIF district. Melrose will pilot my ANTS program (Advancing Neighborhoods through Schools) as we make quality of life and housing improvements to the blocks surrounding the elementary school.





Downtown skyline will change as we cut ribbons and break ground on new hotels and apartment buildings, welcome the Shops at St. Pete, begin creating a Waterfront Master Plan, and yes, begin construction of the new St. Pete Pier. We will break ground on a new police station, decommission our oldest water treatment facility, see park improvements at Mirror Lake, and welcome a new hospital and academic partner at Bayfront.

As we head farther south, residents and visitors will continue to enjoy the trails and blueways of the Clam Bayou Nature Preserve, and will add an enhanced Maximo Park to their

destination list. The Pinellas Bayway Bridge (eastbound span) will open, offering greater access with ease to our neighbors on St. Pete Beach.

Go west to find us completing our enhancements to Childs Park, major stormwater improvement projects, and a hopeful groundbreaking of a much anticipated (and yes, tasteful) development on Ninth Ave. and 66th St. N.

North St. Petersburg will also see its share of successful development with anticipated growth in the industrial corridor, a ribbon cutting at the campus of American Strategic Insurance Corporation, and a first-ever park in District 2 at Rio Vista.



Our "Conversation on Central" will turn into an action plan in the coming year, and a new conversation will begin for 34th St. S.

Arts and culture will continue to remain a priority as I formally announce a partnership with Peter Kageyama in the development of a "For the Love of Cities" action plan.



I remain driven by the "7 S's for City Success" – seamlessness, safety, sustainability, small business, service, schools, sports/arts/culture, and am committed to the longterm economic vitality of the city, public safety, and quality of life for all residents and visitors.

Buckle up, enjoy the ride, and don't close your eyes. I don't want you to miss a thing in 2013!

p.s. Vegas odds have the Rays at 25/I to win the World Series this coming year, and while I am no gambler, my money is on our Rays. Go Rays!!!

Jungle Terrace Civic Association Page 15

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Newsletter Committee – Eileen Dardis	343-4015	
{eileen.dardis@yahoo.com}		
CONA Representative – Roland Martens	347-3282	
Easter Egg Hunt – Susan Buckley	343-2324	
Green Thumb – Jill Silverstein	289-3004	
Volunteers – Jill Silverstein	289-3004	

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Meeting Dates

Meetings	Board Meetings
1/21	1/22
4/15	4/16
7/15	7/16
10/21	10/22

Jungle Terrace Internet Discussion Group

"JTCA's Internet Discussion Group keeps you current on "JT Happenings". This ranges from events, lost pets to crime prevention, or requesting a resource to assist in your project.

Join: http://groups.Yahoo.com/groups/jungle_terrace or go to www.Jungle-Terrace.org for a link to the list and how to join.

For help, contact Bob Miller at 343-4436.

BluegrassBob@earthlink.net

Officers and Board Members

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Newsletter Articles

Do you have a letter, issue, article, or recipe you would like to publish in the JTCA newsletter? We welcome letters, comments, and contributions from our neighbors. The deadline for submission of all articles is the 17th of March, June, September and December. We invite you to create articles that inform our neighbors about items of interest relating to our neighborhood. Some suggested subjects are Pinellas Trail, Tyrone Corridor, Tyrone Square Mall, the Dog Park, Pool and Tennis Courts, Soccer League, Azalea Little League, Walter Fuller Park, the Baseball Complex, History of Abercrombie Park, the two schools in our area, Walter Fuller Center, Mobile home park on 34th Ave., recipes, etc. Photos are welcome and encouraged for your story. Articles and photos can be in soft copy (preferred) or hard copy. Send to: Eileen Dardis, eileen.dardis@yahoo.com.

Article and Advertising Acceptance Policy

Articles will not be accepted which are in any way considered to be lacking in judicious good taste or moral propriety, or which demean any particular race, language, religion, or political view. Articles of a controversial political nature will not be accepted. Advertising of a controversial political nature will not be accepted. Advertising found to contravene truth, exaggerate the description of a product or service, or containing fraudulent statements will not be accepted. Advertising is accepted with the conditional understanding that the sponsoring company and principal beneficiary of the advertisement is ultimately responsible and liable for its content. We reserve the right to reject or revise all copy submitted, or to cancel advertising at any time. In the event of error in any advertising, JTCA will not be financially responsible beyond the cost of the advertisement in which the error appears. For advertisements scheduled to run more than one time, JTCA will not issue credit for errors beyond the first publication date.



Jungle Terrace Web Site

We have a web site for the Jungle Terrace Civic Association. It is at URL www.Jungle-Terrace.org. It is available for viewing to anyone that has internet access. The web site has important organizational information, a Neighborhood map, the softcopy Newsletter and much more. The Newsletter and map are in PDF format.

If you don't have the Adobe PDF reader you can download it free at www.adobe.com Look for this button

Questions contact Webmaster Bob Miller at BluegrassBob@earthlink.net 727-343-4436



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A SAFER CITY

Our city's crime rate continues to drop year after year. Total crime is down 4.2 percent from 2011, and violent crime is 10.7 percent lower. In Midtown, total crime is down 5.6 percent. We're running 18.6 percent

below the city's five-year crime rate average. Our Police Department is the sixth agency in the United States to be accredited, and has been re-accredited this year. On behalf of our citizens, I thank the men and women of the St. Pete Police Department for their commitment to protect us and keep the city safe. I also say thanks to citizens who work to reduce crime through their neighborhood crime watch organizations.

Shopapalooza - SIGNS OF A REBOUNDING ECONOMY

In 2012, St. Pete permitted \$311 million in new construction projects underway in St. Petersburg. That is a 54 percent increase over last year's total of \$201,693,741, and the most active year since 2007. Some of the exciting new developments include a

new boutique hotel at the Grayl property on Beach Drive, a large market-rate apartment complex, Sam's Club, new facility expansions in our medical cluster, a bank under construction on Central Avenue, and the new ASI headquarters on MLK

Street N. on the former K-Mart site. I'd like to thank investors and those in the development community for recognizing that St. Petersburg is one of the brightest spots on Florida's Gulf coast, continuing as a leader in fostering vibrant economic growth.

Blue Chip Economic Development web site

St. Pete's innovative Blue Chip site developed by our Economic Development Department is highlighted in Development News. The Web site uses a Google Map

application to highlight prime real estate parcels that are open for redevelopment. Since its inception last year, eight properties on the Blue Chip site have been sold. The city has seen visitors to the Blue Chip site from Canada, the U.K., France, India, Kenya, the Philippines, Portugal and Siberia.



Eve Sawicki, Realtor® Jim McConnell*, Realtor® The St. Pete Tropical Team

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*2012 Florida Realtors Board of Directors

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Happy New Year



Bonnie Martinez

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Hello Neighbors!

A New Year is a time for new beginnings. Many homeowners have contemplated whether it is a good time to place their home on the market. Yes it is!

The market has turned.

Sellers are surprised because homes priced right are selling quicker than expected. Buyers are surprised because the inventory of homes to purchase is sparse.

The bottom line... Seller's, if you list your home to sell, it has to be priced to sell. What do I mean? An accurate comparative market analysis must be performed to determine the list price, and this analysis needs to be re-evaluated in 30 days if your home has not yet sold. Buyer's, there are many of you out there taking advantage of interest rates in the "3's."

Hesitate no more. Give me a call to discuss your needs. If lifestyle changes, family commitments or even a job relocation has triggered the need to sell your home, allow me to prepare your comparative market analysis. Our neighborhood is greatly desired. I always welcome the opportunity to meet my neighbors.

If selling or buying isn't your immediate need, perhaps you have a family member of friend relocating to our beautiful Tampa Bay area. Because of my strong affiliation with our relocation department, I am well versed in not only Pinellas County but Hillsborough County.

Integrity and professionalism is what I base my business on, service is what you can rely on.

When you call, Lanswer!

Bonnie

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